

LIMAH TAEB

Experience Designer

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EDUCATION

VCU Brandcenter, 2017

M.S. in Business/Branding, Experience Design

Virginia Commonwealth University, 2012

B.S. in Biology, minor in Chemistry

RELEVANT EXPERIENCES

POSSIBLE, Associate Experience Designer

(July 2017 - present)

Wireframes and UX design for clients (AT&T, Bayer, Microsoft).

Worked on a variety of pitches, internal projects, and spoke at SIC 2017 on behalf of the agency.

Salaamat, Experience Designer

(December 2016 - May 2017)

Researched and worked on the UX/UI design of an iOS application for maternal clinics in Afghanistan that enables facilities to follow up on healthcare services electronically for the first time.

DAQRI, Experience Design Intern

(May 2016 - August 2016)

Worked on various augmented reality projects and holographic demos alongside engineers, Unity designers, and 3D artists.

Provided UX/UI analysis on projects, including an AR app.

Freelance, Graphic and Web Designer

(2015 -2016)

Designed logos, websites, and developed branding strategy for a variety of small businesses and startups.

AWARDS

AKQA Future Lions Winner, 2017 Cannes Lions International Festival of Creativity

J. Walter Thompson Helen Lansdowne Resor Scholarship, 2016 North American Recipient

SKILLS

Design Thinking
UX/UI Design
Visual Design
Rapid Prototyping
Animation
Video Editing
Projection Mapping
3D modeling
AR/VR

TOOLS

Sketch
Principle
Framer
HTML & CSS
Adobe Creative Suite
Final Cut Pro
MadMapper
Cinema 4D
Unity

THINGS I LOVE

Traveling
Languages
Film Festivals
Art Exhibits
Yoga
Cookies
British Dramas
Reading
Witty Humor
Inclusiveness
Arabic Calligraphy
Lists ^