

LIMAH TAEB

Product Designer

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EDUCATION

VCU Brandcenter

(August 2015- Present)

M.S. in Business/Branding, Experience Design

Virginia Commonwealth University

B.S. in Biology, minor in Chemistry

RELEVANT EXPERIENCES

Salaamat, Experience Designer

(December 2016 - present)

UX/UI design and prototyping of an iOS application for maternal clinics in Afghanistan that enables facilities to follow up on healthcare services electronically for the first time.

DAQRI, Experience Design Intern

(May - August 2016)

Worked on various AR projects and holographic demos alongside engineers, Unity designers, and 3D artists. Provided UX/UI analysis for Alterra app.

Freelance, Graphic and Web Designer

(2015 - present)

Design logos, websites, and develop branding strategy for a variety of small businesses and startups.

PAST LIFE

I've worked in healthcare as an ER scribe, office assistant at a cancer hospital, and cancer researcher.

AWARDS

J. Walter Thompson Helen Lansdowne Resor Scholarship,
2016 North American Recipient

SKILLS

Design Thinking
UX/UI Design
Visual Design
Rapid Prototyping
Animation
Video Editing
Projection Mapping
Augmented Reality

TOOLS

Sketch
Principle
Framer
HTML & CSS
Adobe Creative Suite
Final Cut Pro
MadMapper
Cinema 4D
Unity

THINGS I LOVE

Traveling
Languages
Film Festivals
Art Exhibits
Cookies + anything sweet
Charlie Rose
British Dramas
Reading
Witty Humor
Inclusiveness
Arabic Calligraphy
Lists ^